

Press release Paris, February 23, 2016

DenyAll's Next Generation Application Security products are available on the Azure Marketplace

DenyAll announces that its Next Generation Application Security products are readily available on the Azure Marketplace for customers to easily secure their cloud applications. Invoicing can be done on Azure or via the Bring Your Own License model. Cloud-based instances can be combined with on-premises versions to secure hybrid environments.

Digital transformation is the business driver behind a lot of cloud computing projects. Organizations of all sizes are moving their applications to the cloud, taking advantage of its **scalability**, **flexibility** and **simplicity**. Security remains a concern, however. Organizations need to deploy application security controls to secure how applications are accessed and used, both in the cloud and on premises.

Next Generation Application Security for Azure

DenyAll's next generation application security products take advantage of Microsoft Azure's scalability and load balancing features to provide best-in-class protection against modern attacks, which mainly focus on the application layer. They enable customers to centrally control access to applications, blocking application-layer attacks such as SQL injections and cross-site scripting, preventing attacks targeting the business logic, such as authentication brute force, identity usurpation and denial-of-service attempts.

"Microsoft Azure is the obvious platform for customers who need hybrid deployment capabilities for their applications", says Stéphane de Saint Albin, DenyAll Chief Marketing Officer. "DenyAll's next generation application security products are must-have components for Azure deployments wherever data protection is a concern", said the DenyAll spokesperson.

DenyAll's entire product line is now available on the Azure Marketplace:

- DenyAll **Vulnerability Manager**, helps identify and remediate IT vulnerabilities.
- DenyAll Web Application Firewall (WAF), protects http/https applications from attacks.
- DenyAll Web Services Firewall (WSF), secures APIs & automated XML traffic.
- DenyAll Web Access Manager (WAM), streamlines authentication and simplifies security for users with its Single Sign On features.
- DenyAll rWeb protects both and web applications and web services from hackers.

Customers can bring their own license or be billed hourly or annually from the Azure Marketplace. The products can be deployed closest to the applications, be they located in the cloud or on-premises.

Hybrid deployments

Most organizations engaging in a digital transformation process want to retain the benefits of their existing investments. Vulnerability management and application security protection in both the cloud and on-premises is made easy by the fact the products are the same, and thanks to DenyAll's central management capabilities. A single DenyAll console can be used in hybrid scenarios, both for vulnerability scanning and remediation, and for securing Web applications and Web Services.

The same security policy can apply to applications, wherever they are deployed. Hence, organizations can rely on the same security excellence while benefiting from the benefits of cloud deployment, including in cloud bursting scenarios, where the cloud is leveraged to handle large traffic increases.

Hence, the benefits of using DenyAll's product on Azure are the following:

- 1-click deployment
- Globally scalable application-layer security for Azure applications.
- Effective security for web applications and services, protecting against known and unknown attacks, bad bots and business logic attacks.
- Combined with Azure CDN and load balancing (Traffic Manager).
- Central management for both cloud and on-premise deployments.

For more information, please visit the Azure Marketplace:

- https://azure.microsoft.com/fr-fr/marketplace/partners/denyall/denyall-vulnerability-manager/
- https://azure.microsoft.com/fr-fr/marketplace/partners/denyall/denyall-web-application-firewall/
- https://azure.microsoft.com/fr-fr/marketplace/partners/denyall/denyall-rweb/

About DenyAll

DenyAll is a software vendor, an expert in next generation application security. Headquartered in Europe, the company has 15 years of experience securing web applications and web services for large and mid-size organizations. It has been recognized by Gartner as a visionary vendor in the 2015 Magic Quadrant for Web Application Firewalls. Its products run on-premises and in the cloud to **detect** IT vulnerabilities, **protect** infrastructures against application layer attacks, **connect** people to the applications they use to create and share information, and centrally **manage** an effective application security policy. The company leverages an ecosystem of value-added resellers, outsourcers, application hosters and cloud providers. A member of the Hexatrust alliance, DenyAll partners with other vendors to deliver innovative, integrated solutions. Look for more information on www.denyall.com.

Press contacts:		
Oxygen	Kafka Kommunikation	DenyAll
Audrey Thiemonge	Ursula Kafka	Stéphane de Saint Albin
Tél. : +33 1 41 11 35 46	+49 89 747470-580	Tél. : +33 1 46 20 96 21
audreyd@oxygen-rp.com	info@kafka-kommunikation.de	sdesaintalbin@denyall.com
www.oxygen-rp.fr		www.denyall.com