

DenyAll ensures a safe digital world experience with Cloud Protector



DenyAll launches a new version of the service dedicated to making website security affordable to bloggers, small business owners and larger organizations alike. Running on a sovereign cloud located in France, Cloud Protector delivers peace of mind to customers willing to safeguard the experience of the people they interact with digitally.

[Cloud Protector](#) is entering a new, more visible phase of its existence. DenyAll has fine-tuned the service, based on its proven Web Application Firewall (WAF) technology, to account for the feedback of the early adopters and Managed Service Providers the company has been working with. [Cloud Protector](#) features a new look and feel to appeal to non-experts and ensure a smooth experience.

We all need to trust that our digital interactions are going to be safe

Website security is a growing concern for individuals and organizations of all sizes. Stories of defacements, denial of service identity usurpation, online fraud and theft of personal identification information highlight the need to protect all Web properties, even the most trivial ones. Solutions exist, but most organizations don't have the expertise required to deploy them. Even larger enterprises shy away from protecting all their web assets with the WAFs they invested in, because of internal control issues and cost of ownership considerations.

Yet, all value the need to guarantee the safety of digital interactions with their ecosystem members. Bloggers, small business owners, IT professionals in mid-size companies, IT security and application security teams in larger organizations, all understand that business-as-usual won't work as more and more interactions happen electronically and in an automated fashion. The digital transformation of the economy needs website security to become a lot more efficient and affordable than it has been.

"While the need for website security is obvious to many, only larger organizations have been able to afford a Web Application Firewall to date", says Stéphane de Saint Albin, DenyAll Chief Marketing Officer. "Website security doesn't have to be complicated, but it has to be effective and [Cloud Protector solves that equation](#)", said the DenyAll spokesperson.

[Cloud Protector](#)'s look and feel has been revamped to better highlight the needs and associated benefits. A new character embodies the service and helps customers understand the value in hiring him as their website security expert:

- **Security** – predefined policies deliver best-of-breed security to any website.
- **Simplicity** – set-up is as easy as choosing a plan and redirecting the traffic.
- **Scalability** – highly redundant, automatically adjusts to traffic and improves over time.
- **Monitoring** – webmasters gain better control of their site's performance and security.
- **Performance** – caching and compression improve user experience, save bandwidth.
- **Confidence** – based on an enterprise-class WAF certified and qualified by the French government, runs on one of Europe's most secure datacenters.



Making website security affordable to all

DenyAll is repositioning [Cloud Protector](#) with new subscription plans and more affordable prices, the facility of monthly payments and the flexibility of being able to change plans and even to cancel the subscription at any time:

- **Personal:** 29€ per site per month, with standard security, for up to 100 GB of data.
- **Professional:** 49€ per site per month, with advanced security and SSL support, for up to 500 GB of data.
- **Business:** 299€ per site per month, with expert security and phone support, for up to 2 TB of data, plus volume-based pricing for organizations needing to secure several websites.

Protection against network-layer Distributed Denial-of-Service (DDOS) attacks is available as an option to business subscribers.

Leveraging partners to deliver confidence in the digital economy

[Cloud Protector](#) is currently hosted by Telehouse, a leading international datacenter provider, in a highly secure facility located in Paris, France. Telehouse and DenyAll are founding members of the Cloud Confidence association, which aims at providing cloud users and providers with a transparent framework for the protection of customer data.

DenyAll is working with regional operators to bring [Cloud Protector](#) to more customers globally. The service currently runs on VMware's vCloud platform. It will also run on Amazon Web Services and OpenStack, based on the preferences and business requirements of the Managed Service Providers and Cloud Service Brokers looking to offer the service in support of their customers digital transformation. Announcements will follow shortly as DenyAll reaches definitive agreements with such partners.

About DenyAll

DenyAll is a software vendor and an expert in application security. Building on 15 years of experience securing web applications and services, the company keeps on innovating to meet the needs of organizations of all sizes, worldwide. Its products **detect** IT vulnerabilities, **protect** infrastructures against modern attacks targeting the application layer and **connect** users to the applications which allows them to create and share information. The company leverages an ecosystem of value-added resellers, outsourcers, hosters and cloud providers. A member of the Hexatrust alliance, DenyAll partners with other vendors to deliver innovative, integrated solutions. Look for more information on www.denyall.com.

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