

DenyAll streamlines its product line, is awarded 'France Cybersecurity' label

At the FIC Cybersecurity event this week, DenyAll gave an update on its accelerated roadmap and announced a new product naming strategy. Together with other Hexatruster members, the company was awarded the new 'France Cybersecurity' label at the event.

DenyAll is exhibiting at France's annual Cybersecurity summit, FIC, taking place in Lille this week, with twelve other members of the Hexatruster alliance. The application security vendor leveraged the opportunity to update customers, partners, analysts and journalists on its progress since the acquisition of BeeWare in May 2014. The new DenyAll ended its fiscal year 2014 on a positive note, with record revenues representing 20% growth compared to the combined revenues of DenyAll and BeeWare in 2013.

DenyAll gained **46 new customers in 2014**, including Numergy, Boostaerospace, Groupe Beaumanoir, Voyages SNCF and several regional authorities in France, Servitia in Luxembourg, EDP in Portugal, PlusServer in Germany, Nordnet Bank AB in Sweden, Gendarmeries Royales in Morocco, Union Internationale de Banque in Tunisia, Bendigo and Adelaide Bank in Australia and SKM in Malaysia. Distributor agreements were signed with emt Distribution in the Middle East and Alglete in Brazil. A unified Partner Program was introduced to channel partners across the world.

DenyAll recognized as a 'Cybersecurity' expert

One of the French government's initiatives is the creation of the '**France Cybersecurity**' label, recognizing the quality and performance of national offerings in that area. DenyAll is very proud to be one of the companies awarded that label during a ceremony which took place at the FIC on January 21, under the sponsorship of Axelle Lemaire, the French under-secretary in charge of the digital industry, who has been actively promoting the 'FrenchTech' movement, both in France and internationally. The first awarded labels were attributed by a college of industrial players (represented by ACN, Alliance pour la Confiance Numérique, and Hexatruster), customers (represented by CESIN, CIGREF, GITSIS) and government entities (ANSSI, DGA and DGE).

New products, simplified portfolio

In accordance with the roadmap announced in September 2014, DenyAll will release new versions of its flagship products in the coming weeks. To make its portfolio easier to understand, DenyAll is renaming its product line, introducing a new generation of appliances and a simplified pricelist.

DenyAll's next generation products are based on a merged platform, leveraging the strengths and benefits of the DenyAll and former BeeWare platforms. The core product is named **DenyAll Web Application Firewall**. Its add-on products are called **DenyAll Web Services Firewall** (XML Security), **DenyAll Web Access Manager** (Web SSO) and **DenyAll Vulnerability Manager** (Vulnerability Assessment). They complement the core product but can be sold and operated separately. Cloud Protector's orchestration capabilities and rWeb's innovative security features, the Scoring List and Advanced Detection Engines, will be added to the platform over the next 18 months, along with a Web-based GUI, brand new dash-boarding capabilities and new security innovations in the area of Behaviour Tracking and User Reputation. DenyAll calls the resulting solution the first 'NextGen WAF'.

The upcoming release of DenyAll Web Application Firewall (version 5.7) includes DenyAll rWeb's ability to import scan results from DenyAll Vulnerability Manager to tune the WAF's configuration. Beyond the **virtual patching** of protected applications, this will also help automate the provisioning of WAF policy for yet unprotected applications, discovered by DenyAll Vulnerability Manager. The latter is a virtual machine, which runs within the customers' network to guarantee the privacy of the vulnerability data. Being a French company, DenyAll is not subject to the US Patriot Act. The Cloud (SaaS) and Portable (USB key) editions add differentiation to the solution.

A new range of hardware appliances will be released in February, taking advantage of the improved capacities of Dell's new R630 platform.

About DenyAll

DenyAll is a European software vendor, an expert in next generation application security. Building on 15 years of experience securing web applications and services, the company keeps on innovating to meet the needs of organizations of all sizes, worldwide. Its products **detect** IT vulnerabilities, **protect** infrastructures against modern attacks targeting the application layer and **connect** users to the applications which allows them to create and share information. The company leverages an ecosystem of value-added resellers, outsourcers, hosters and cloud players. A member of Hexatrust, the association of French IT security vendors, DenyAll partners with other vendors to deliver innovative, integrated solutions. More information can be found on www.denyall.com.

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