

DenyAll takes application security to the cloud

DenyAll is embracing the cloud to make application security easier to adopt by organizations of all sizes. DenyAll Protect is available as of today on Amazon Web Services, providing another form factor for enterprises using the company's WAFs to protect their IT. Partnerships with cloud providers enable the delivery of new Security-as-a-Service offerings, targeting smaller organizations. These will be based on today's products and a new cloud-based solution to be announced later this year.

Security and privacy concerns are slowing the adoption of cloud computing worldwide. The cloud however creates an opportunity for security vendors to deliver their technology to a broader audience, from large enterprises to medium-size and even small businesses. DenyAll's Detect vulnerability scanner is already available as a cloud-based service (<https://edge.denyall.com/>). Today, DenyAll is announcing a comprehensive cloud strategy, which entails:

- Delivering its Web Application Firewalls (WAFs) on the Amazon Web Services platform;
- Partnering with cloud providers to secure their infrastructure and enable new services;
- Creating a new cloud-based security solution for small and medium organizations.

DenyAll Protect available today on Amazon Web Services

The DenyAll Protect AMI is a new form factor for DenyAll's Web Application & Services Firewalls, sProxy, rXML and rWeb. Customers now have one more option for deploying DenyAll's WAFs: in addition to installing the products on premises, they can create a DenyAll Protect instance in Amazon's cloud – from the AWS marketplace or straight from the EC2 console – acquire a license from a DenyAll partner and be protected in a matter of minutes. The license can be based on the number of applications or the size of the virtual machine. The products are functionally the same but take advantage of the adaptive geo-localization, scalability and provisioning capabilities of the Amazon infrastructure. Deploying a WAF globally or for a short term project just got a lot easier!

Partnering with cloud providers

DenyAll has been partnering with IT outsourcers for years. Partners such as Agarik, Atos, Noris Networks and Prosodie have been hosting its WAFs and managing them on behalf of large to medium-size customers in France and Germany.

Recently, DenyAll started working closely with a few cloud providers, with a view to protecting their infrastructure and to enabling the emergence of new cloud-based security services. As a result, DenyAll is announcing three new partnerships today:

- **Outscale:** the French IaaS provider is offering a new service based on DenyAll Protect which takes the AMI concept further by automating the license delivery and billing customers based on the volume of traffic filtered by the WAF;
- **Telehouse:** the international datacentre company is adding a vulnerability scanning service based on DenyAll Detect to its core cloud service and will be offering a managed-WAF option based on DenyAll Protect in the coming weeks;
- **Cloudwatt:** DenyAll and the French cloud provider Cloudwatt have signed a partnership agreement for delivering Security-as-a-Service to Cloudwatt's customers. Details will be announced soon.

Different business models are being implemented with these partners, depending on their needs. Leveraging this experience, DenyAll is seeking to partner with more cloud providers worldwide.

New Security-as-a-Service solution

All organizations need application security, but most small and medium-size organizations don't necessarily have the competency required to manage WAFs, in spite of the ease of administration improvements brought to these products by DenyAll in recent years. A simpler approach is required to meet the needs of the broader market, while taking advantage of the cloud's ability to scale rapidly. DenyAll has been working on a new Security-as-a-Service offering, leveraging its proven application security platform. This new product will be delivered through service providers, including telcos, cloud hosters and MSSPs. It will be launched in a few months.

About DenyAll

DenyAll is an innovative leader in the application security market. The company was one of the pioneers of the Web Application Firewall market in Europe. Building on 15 years of experience securing and accelerating web applications and services, DenyAll innovates to respond to the needs of organizations of all sizes. Its products detect IT vulnerabilities and protect infrastructures against application-layer attacks. DenyAll builds an ecosystem of expert security partners, outsourcers and cloud providers, and works with other vendors to offer comprehensive solutions, dedicated to securing and accelerating applications. More info on www.denyall.com. Follow us on Twitter: @DenyAllSecurity.

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