DenyAll announces its participation in Hexatrust,
The club founded by the French SMEs leaders in Cyber security and Digital Trust

The information system security market accounts for about $60 billion worldwide. Leaders are mostly software providers or suppliers from the United States or Israel; our networks, Internet gateways and access to our information system are equipped with their products. They have been developing for 30 years thanks to the combined effort of their Governments, private investors and talented entrepreneurs.

Europe imports the most important part of its solutions despite the existence of industrial champions and large-scale companies.

With a total of 11 Fields Medal winners since 1936, which is one medal least than the United States, and in spite of a pool of engineers and scientists of international excellence, France remains a modest country in terms of cyber security, with a **$75 million investment in 2011** compared with $600 million in the UK and $10 billion in the United States.

However, the proliferation and diversity of IT threats is an increasing risk for IT infrastructures run by States, the security of our enterprises and their IT systems. More recently, the PRISM program run by the NSA at a world wide scale, in association with Internet providers, brings us back to today's reality: Cyber Security and Digital Trust are part of the strategic tools of a sovereign state. Therefore, it is urgent and vital to identify our strength and gather them around a network that will fulfil our ambitious industry goals.

A French alliance in order to serve digital security

This is what led 12 innovative SMEs and mid-tier firms, **Wallix, Keynectis-Opentrust, Deny ALL, Ilex, Netheos, Sistech, inWebo, Olfeo, Brainwave, Vade Retro Technology, Arismore and Bertin Technologies** to group themselves to create the **HexaTrust** Club, in order to provide a performing, consistent and comprehensive range of products and services for securing critical infrastructures.

This alliance meets the needs of enterprises, government administrations and public and private organisations of any size, wishing to benefit from European innovative offers that will cover all their IT security requirements.
Thanks to their European dimension, the aim of the HexaTrust members is also to boost their international growth by sharing their experience, their networks and their means of access to worldwide markets.

HexaTrust will operate in close collaboration with industry organisations, user groups, major companies as well as institutional stakeholders who work at strengthening the Cyber Security and Digital Trust industry, by supporting the development of innovative and growing SMEs.

Quotes

*"DenyAll has been investing considerably in its international development and particularly in emerging markets, where the markets remain open", explains **Jacques Sebag, CEO at DenyAll**. "We are proud to cooperate with other French software vendors, offering complementary solutions to ours, in order to optimize ours investments. To succeed against American giants, we have to develop a 'hunting pack' culture in France".*

***Jean-Noël de Galzain**, Founding President of Wallix and Vice President of the Cluster of competitiveness Systematic Paris Region explains, "As far as information system security and cyber security are concerned, there is a French culture of very high level entrepreneurs and researchers. However, many people wonder where they are. We first wanted to group leading French SMEs in HexaTrust in order to provide an alternative and innovative offer that meets today's main IT threats. Now, our goal is to build the conditions for Digital Trust within enterprises and government administrations with the CIOs, CISOs and risk managers."*

*According to **Régis Rocroy**, expert specialised in IT architecture security for large scale companies "The French contribution in the area of High Tech security is internationally renowned. Numerous and various synergies will develop through the Club. The current portfolio of products and services showcases our know-how. Promoting it and marketing it in Europe and internationally is a priority. This economic development must help our SMEs to continue to innovate by providing new generation security solutions. These solutions must be flexible and smart and resist today's sophisticated, targeted and continuous attacks which are directed to any kind of economic player. "*

About HEXATRUST

The Hexatrust Club was founded by Wallix, Keynectis-Opentrust, Deny ALL, Ilex, Netheos, Sistech, inWebo, Olfeo, Brainwave, Vade Retro Technology, Arismore and Bertin Technologies in order to provide a performing, consistent and comprehensive range of products and services for securing critical infrastructures.

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About DenyAll

DenyAll is an innovative leader in the application security market. The company was one of the pioneers of the Web Application Firewall market in Europe. Building on 15 years of experience securing and accelerating web applications and services, DenyAll innovates to respond to the needs of organizations of all sizes. Its products detect IT vulnerabilities and protect infrastructures against application-layer attacks. DenyAll builds an ecosystem of expert security partners, outsourcers and cloud providers, and works with other vendors to offer comprehensive solutions, dedicated to securing and accelerating applications. More info on www.denyall.com. Follow us on Twitter: @DenyAllSecurity.

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