

## Deny All beefs up its Management Team

**Deny All announces the appointment of two executives: Jacques Sebag, VP Sales, and Stéphane de Saint Albin, VP Marketing & Business Development. They are joining the company to support its growth objectives. In 2011, Deny All is celebrating its 10th anniversary as a pioneer and European leader in the Web Application Firewall (WAF) market.**

**Jacques Sebag, VP Sales – will focus on boosting Deny All's revenue growth:**

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Jacques Sebag has over 25 years of experience in software, IT services and distribution in France, Europe and the United States. As a General Manager and Sales executive, he contributed to the development of companies such as Oracle, Remedy, Veritas, Symantec and, more recently, Ever Team.

***“Cloud computing and Web Services contribute to transforming the IT architecture of large and medium companies. In this context, Deny All's solutions are becoming a must have. I believe my experience in operations management, international partnerships and mergers and acquisitions will be useful to Deny All's organic and external growth.”***

Jacques Sebag holds an Engineering degree from Ecole Centrale de Lyon in France, and attended a Master of Science Program at Northwestern University, Chicago, USA.

**Stéphane de Saint Albin, VP Marketing & Business Development – will help position Deny All for growth, internationally and through alliances:**

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Stéphane de Saint Albin has over **20 years of experience in the IT industry**, in Marketing, Product Management, Business Development and Sales management roles. **He worked for large and small vendors**, including Microsoft, Symantec and 4D, in Europe and the United States.

Before joining Deny All, Stéphane de Saint Albin launched the security business of Neowave, a French start-up innovating in the field of RFID and Smart Card authentication.

***“I enjoy bringing innovative solutions to market and have kept an eye on Deny All for years. The application security space is very promising and the team is great: expect some great things from Deny All moving forward!”***



Stéphane de Saint Albin graduated from Ecole Supérieure de Commerce de Bordeaux, France.

***“2011 is a strategic year for Deny All. We are celebrating our 10th anniversary and continue on with our technology innovation and partner focus initiatives. The combined expertise of Jacques Sebag and Stéphane de Saint Albin will be very beneficial to the company”***, says Nicolas Gagnez, Deny All's President and CEO.

## About Deny All

Deny All is the European leader in the Web Application Firewall (WAF) market. Our reverse proxy-based solutions secure and accelerate 30 000+ Web applications, XML/SOAP Web Services and FTP servers globally. Available as software or appliances, they provide a superior level of protection against known and unknown attacks, ensure application availability and simplify user authentication for customer-facing, transactional, extranet and intranet applications and Service Oriented Architectures. Deny All's flagship products are rWeb, a fully functional WAF, its XML Firewall option and sProxy, an entry-level solution. The offering also includes an application vulnerability scanning service, Edge, and a solution designed for securing FTP connections, rFTP.

Founded in 2001 and headquartered in Paris, France, the company has local teams in Germany, Spain and the Nordics and value-added partners across the globe. Deny All serves enterprises, SME's, outsourcers and cloud providers around the world, Our customers include large financial institutions, state and local governments, industry and services companies, media and e-commerce leaders.

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