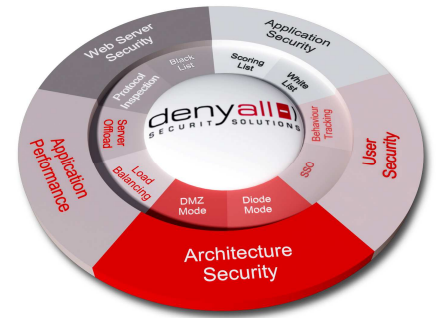


## Corporate



### Key dates in the company's growth...

Launch of the Scoring List, major innovation on the market that offers an automated web applications protection with no need for signatures or learning. The Scoring List is the result of two years of research performed in the DARC (Deny All Research Center). This technology confirms the expertise of Deny All and its advance over current security technologies, by associating to the usual negative and positive security models, a unique "scoring" models

...2008

After heavy R&D investments, Deny All consolidates its position as international leader in 2006 and establishes itself on the Main European markets: Germany, Belgium, Denmark, Spain, Finland, Great Britain, Luxemburg, Norway, the Netherlands, Sweden and Switzerland.

...2006

Two major investors: Truffle Venture and Credit Agricole Private Equity Group join Société Générale in Deny All's capital, to better support the development of the structure.

...2004

Proven at the heart of the Société Générale, the commercialisation of rWeb solution is entrusted to Deny All, the Web and FTP security applications developer. Beginnings of deployment of the solutions (rWeb, sProxy, rFTP) inside large French companies as a front end to the most critical applications.

...2001

*Deny All, pioneer in web application firewall, specialises in the security of Web applications and Web Services. Its security solutions, unique and proven, provide a double guarantee to major organisations: complete application protection and acceleration of Web Services' response times to users.*

*The application firewall solutions developed by Deny All incorporate reverse proxy technology, optimised for performance and security. Today they are used by over 10,000 Web applications around the world across all major industry sectors (banking, manufacturing, web hosting, services, telecoms, health, public sector, ...).*

### Security threats to Web applications and XML

The needs for speed, accessibility and information exchanges have all driven recent growth in Web Services and their interconnection with corporate information systems.

**This increased opening up via the Web of application exchanges carries with it growing threats** to the security of organisations' business applications.

In May 2009, KPMG pointed that cyber attacks were increasing, the hosted applications representing 48% of target. The firm WHIT reported meanwhile, 500 000 sites have been pirated in 2008 through a SQL injection. Finally, statistics show that each year the cost of cyber crime is 1 000 billion euros in the world.

Against this background, organisations face several new challenges: to establish system architectures capable of both high performance and future development, whilst guaranteeing the security of the application data stream (filtering user requests, authenticating users, and centralising access control).

Deny All offers a future-proof solution through its product range, responding from the outset to the performance and application security requirements of major organisations' most critical and sensitive applications. Deny All's solutions add to and reinforce other, traditional solutions available in the security market.

### Deny All's know-how

Deny All's expertise has been harnessed today to provide:

- **robust solutions** meeting the crucial business need to make secure critical Web infrastructures,
- **the ability to respond** comprehensively to client specific requirements,
- **dedicated teams** of expert consultants, committed to their professional objectives, and armed with a thorough knowledge of application security technologies.

## The Products

Deny All's products are available in **appliance** form (HP models) or as **software**.

In addition to our appliance offer, integrating our products on blade center servers means that very high availability requirements are met and all new increases in traffic can be handled.

Deny All is also an SAP partner in the context of the development of its SOA offer (Corisecio Portal Security + Deny All rWeb Application Filter).

### **rWeb - Web/XML Application Firewall**

A unique solution to protect and accelerate all of an organisation's Web applications and Web Services.

### **sProxy - Web Application Gateway**

Provides acceleration, and first level of security to Web applications.

### **rFTP - File Transfer Application Firewall**

Secures file transfers and protects FTP and TLS servers.

**Deny All's solutions detect every anomaly in the form and content of data exchanges.** After appropriate filtration (White List, Scoring List, Black List, Behaviour Analysis, SOAP/XML filters) suspects are intercepted and the data flow accelerated. They ensure that only authorised users can access their applications (authentication, Web SSO access controls).

Deny All's products can complement security solutions already installed, being **rapidly and simply integrated** with the organisation's information systems.

Due to pre-configured filtering and to their auto-learning mechanisms, Deny All's products **provide instant protection on installation**. This protection adapts and enhances itself in the context of each organisation's activity profile.

## Services

To the product set should be added **consultant services** (bespoke developments, professional assistance in configuring, installation, maintenance and ongoing support). Deny All's specialist consultants supply these services.

Our experts are **constantly up to date** in matters of latest system threats, and will provide support in securing your corporate Internet, extranet, intranet architectures.

Maintenance and support include : supply of system updates, service support (to administrators and system operations), updating attack signatures (black list), and hardware maintenance by Deny All's partner.

## Distribution

Deny All works closely with partner in order to offer application firewall solutions to their own customers.

With the aim of promoting application security at the heart of major European organisations, Deny All has created a unique entry point for its partner network: the **ENAS** programme – **Experts Network for Application Security**.

This programme enables Deny All to work closely, and share knowledge with, both system integrators and Web hosting companies recognised for their technical expertise as well as their proven ability to manage major account projects. Two levels of accreditation are offered to Deny All's partners: Gold and Silver. In specific regions, a Distributor can be their contact.

Detailed understanding of their specific clients' problems ensures that **Deny All's certified partners** will propose optimum solutions to meet their future needs.

To achieve this, if requested by the client and/or the partner, Deny All's technical experts have a permanent support role from the pre-sale to post-installation phases.



**Nicolas Gagnez**  
President

*« Deny All is a key player in the security application market, and has very well managed its growth in recent years. The DNA of our company is the alliance of very large commitments to application security and an undisputed attention to our customers and partners »*

**Deny All is member of SAP Global Security Alliance, CLUSIF, l'OSSIR, l'OWASP and Associate Member of the Liberty Alliance.**

**Find Deny All in the world on:**

[www.denyall.com](http://www.denyall.com)

Deny All resolves the content problem, the principal medium for attacks over recent years, with its range of proactive application control and flow acceleration solutions.

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