

Continuity: the watchword for Deny All in 2010!

The year 2009 was rich for Deny All : maintaining a sustained activity in a time of crisis, the success of its partner program, many new references customers in France but also in many European countries, launched of its website dedicated to PCI -DSS or a pole R & D active and efficient with the launch of the new major version of its WAF rWeb!

2009, a year marked by consistency and consolidated

"In 2009, despite a difficult economic environment and a software market at half-mast, we were able to differentiate and strengthen our position with an increase of over 11% of our revenue between 2008 and 2009. " said **Nicolas Gagnez, Chairman of Deny All.**

The financial health depends on various major routes developed by Deny All throughout the year:

● **New partners to strengthen the distribution network and partner program ENAS (Expert Network for Application Security)**

Today, **Deny All counts ten French partners and thirty at European level.** Of these, Deny All has welcomed some new in 2009 including **ConFIG**, distributor on markets of North Africa and Switzerland, or **Antares Netlogix** this on the German and Austrian market. Moreover, two Tunisian banks have already adopted rWeb to secure their Web applications, Amen Bank and Zitouna Bank. The distributor Antares Netlogix records for its beautiful references which the Austrian city of Vienna and a major player in the field of energy.

"Throughout 2009, we have developed and strengthened our network of partners, allowing us to win new customers but also to demonstrate that we have kept our development goals internationally." adds Nicolas Win.

● **The PCI-DSS at the heart of 2009 activities**

The PCI-DSS, the seal of compliance for companies whose business involves banking transactions, is now the subject of a **dedicated Deny All website**: <http://pci.denyall.com>. Deny All is positioned as a real supplier of information accompanying daily the companies subject to this standard.

Compliance with this standard moreover led many **businesses in the banking sector to seek Deny All to secure their Web applications** and thus be at the same time, in accordance with the label. Among them: the Finnish bank Aktia Bank, Ingenico, a leading global payment solutions, or SP Plus payments platform of Caisse d'Epargne.

● **An R & D performance: an expert status in Web Application Firewall:**

In June 2009, **during the attack Slowloris, DARC** (Deny All Research Center: Deny All internal division dedicated to the analysis of threats and protection techniques) conducted a study to so quickly provide to its customers a solution. **Deny All was the first editor to have provided a fix for all of its platforms in production.**

Always in performance of Deny All technical teams, a competition of plugin organized by Belgian company Hex-Rays has awarded the first prize to a developer of Deny All in November 2009!

Finally, the R & D department has developed the new major version of its flagship solution rWeb, whose first installations have started ...

The year 2010 together with continuity for Deny All

Deny All addresses the year 2010 with confidence and serenity. The goal is to **continue in continuity**: continued growth, remained the key player in the Web application firewall with the new version of rWeb, or continue to strengthen its program partners.

- **The WAF market booming:**

The demand for secure Web applications is increasing. The WAF is currently the best available technology to secure these applications. However, Deny All is the European leader in this technology, giving it status as a real foundation for its economic health today and future.

Moreover, following the developments undertaken by the R & D in 2009, **Deny All recently announced the arrival on the market version 4.0 of its WAF, rWeb, incorporating** not only the protection of Web applications (HTTP (s) , ftp (s), SMTP ...) **but also the security of Web Services,** Web application **security extended to the client,** or an **active-active** system that now allows two rWeb systems operate in parallel to share and support the various loads received.

- **Further strengthening its program partners:**

Deny All will benefit from the year 2010 to further strengthen its partner program with an **emphasis on co-investments with its European partners,** for example, joint participation in trade fairs, the organization of certification, or presentations of client testimonials.

"Deny All in 2009 has taken its objectives and maintain the guideline that make the success of Deny All for over 10 years: to be the key player in the European market for Web application firewall and remain in 2010." concludes Nicolas Win.